

# THE FIRST MEETING 2021

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MABE

Faculty of Economics, Chulalongkorn University



# MABE

MASTER OF ARTS  
PROGRAM  
IN BUSINESS AND  
MANAGERIAL  
ECONOMICS



**E-mail** : mabe@chula.ac.th

**Website** : <http://www.mabe.econ.chula.ac.th>

**Facebook** : <https://www.facebook.com/mabe.econchula>





# OUTLINE

- 1. Program structure**
- 2. Invited Lecturers**
- 3. Student Activities**
- 4. Registration**
- 5. Important Notes**
- 6. Administrative Committees**





**1**

# **PROGRAM STRUCTURE**



# 1. PROGRAM STRUCTURE

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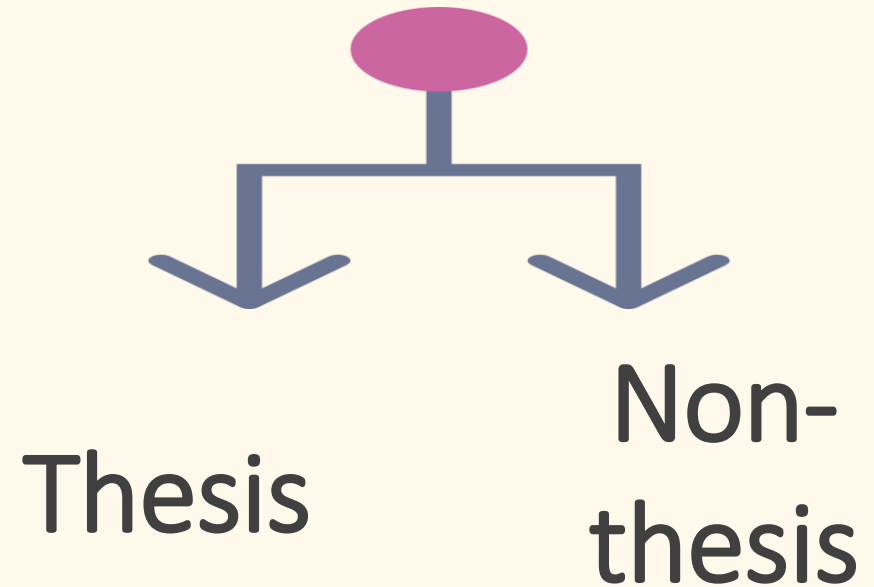


- Core and elective courses
- Thesis
- Individual study and comprehensive examination



Full-Time  
Part-Time  
Program

## Two Options





# Core Courses

(8 courses,  
24 credits)

- **Advanced Economic Theory I**
- **Advanced Economic Theory II**
- **Quantitative Methods in Economic Analysis**
- **Cost and Financial Analysis**
- **Economics of Production and Marketing**
- **Economics of Human Resource Management**
- **Money and Financial Management in Economic Development**
- **Economics of International Business Management**



# Elective Courses

(3 credits each)  
(Only certain  
Courses will be  
available in a  
given semester)

- **Research Method and Workshop in Business and Managerial Economics**
- **Project Evaluation and Project Feasibility Analysis**
- **Economics of Risk Management**
- **International Financial and Investment Theory**
- **Entrepreneurial & Strategic Management**
- **Management Consulting**
- **Game Theory and Managerial Application**



# Full-Time

1 year (3 term)

36 credits

# Part-Time

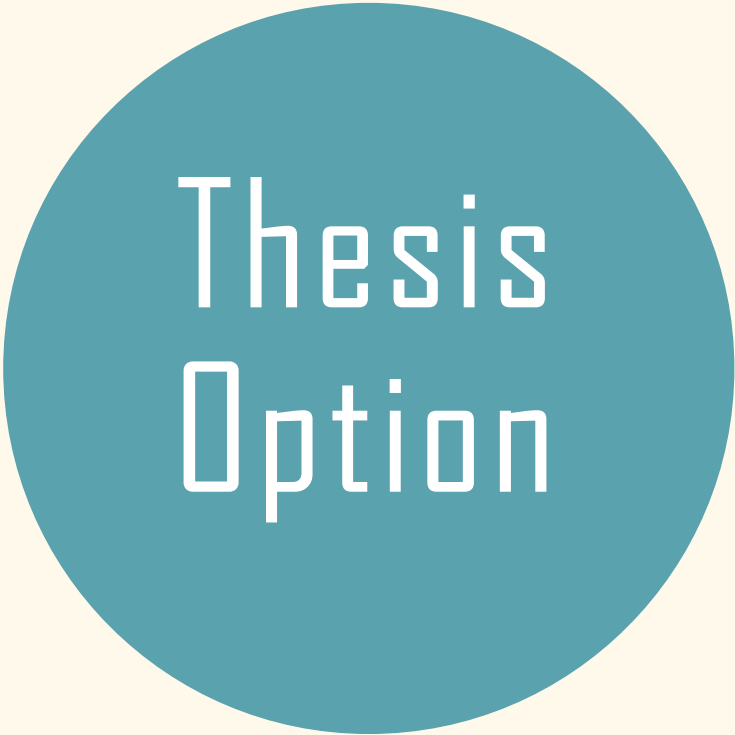
2 year (6 term)

36 credits

	Thesis	Non-Thesis
Core Courses	8 Courses (24 credits)	8 Courses (24 credits)
Elective Courses		3 courses (9 credits)
Individual Study		1 course (3 credits)
Thesis	12 credits	



# Full-Time



## Thesis Option

First term: 4 Core Courses

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Second term: 4 Core Courses

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Third term : Thesis\*

\* One course might have to be taken if necessary.



# Full-Time

## Non-Thesis Option

**First** : 4 Core Courses  
term

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**Second** : 3 Core Courses  
term : 1 Elective course

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**Third** : 1 Core Course  
term : 2 Elective courses  
: Individual Study  
: Comprehensive Exam.



1<sup>st</sup>

Full-Time

# FIRST TERM STUDY PLAN

COURSES

AUG

SEP

OCT

NOV

Quantitative Methods in Economic Analysis



Advanced Economic Theory II



Economics of Production and Marketing Management



Advanced Economic Theory I





2<sup>nd</sup>

Full-Time

# SECOND TERM STUDY PLAN

## COURSES

DEC

JAN

FEB

MAR

Money and Financial Management in  
Economic Development



Cost and Financial Analysis








Economics of International Business  
Management



Research Method and Workshop in Business  
and Managerial Economics





3 <sup>rd</sup> Full-Time THIRD TERM STUDY PLAN				
COURSES	ARP	MAY	JUN	JUL
Individual Study				
Thesis				
Economics of Human Resource Management				
Management Consulting				
Project Evaluation and Feasibility Analysis				

next....



3<sup>rd</sup>

Full-Time

## THIRD TERM STUDY PLAN

COURSES

ARP

MAY

JUN

JUL

Economics of Risk Management



Game Theory and Managerial Application



Int'l Financial and Investment Theory



Entrepreneurial and Strategic management



Comprehensive Examination





# Part-Time

“Thesis”

## Option

1st term : 2 Core Courses

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2nd term : 2 Core Courses

---

3rd term : 2 Core Courses

---

First  
Year

1st term : 1 Core Course

---

2nd term : 1 Core Course

---

3rd term : Thesis

Second  
Year



## First Year

**1st term** : 2 Core Courses

**2nd term** : 2 Core Courses

**3rd term** : 2 Core Courses

## Second Year

**1st term** : 1 Core Course  
: 1 Elective Course

**2nd term** : 1 Core Course  
: Individual Study

**3rd term** : 2 Elective Courses  
: Comprehensive Exam.

# Part-Time

“Non-Thesis”

## Option



1<sup>st</sup>

# Part-time FIRST YEAR

## First Term Study Plan

Courses

AUG

SEP

OCT

NOV

Advanced Economic Theory I



Quantitative Methods in Economic Analysis





2<sup>nd</sup>

# Part-time FIRST YEAR

## Second Term Study Plan

Courses

DEC

JAN

FEB

MAR

Advanced Economic Theory II



Cost and Financial Analysis





3<sup>rd</sup>

# Part-time FIRST YEAR

## Third Term Study Plan

Courses

APR

MAY

JUN

JUL

Money and Financial Management in  
Economic Development



Economics of Human Resource Management





1<sup>st</sup>

# Part-time SECOND YEAR

## First Term Study Plan

Courses	AUG	SEP	OCT	NOV
Economics of Production and Marketing Management	←→			
Research Method and Workshop in Business and Managerial Economics			←→	
Individual Study			←→	

AUG

SEP

OCT

NOV

Economics of Production and Marketing Management

Research Method and Workshop in Business and Managerial Economics

**Individual Study**



# Part-time SECOND YEAR

2<sup>nd</sup>

## Second Term Study Plan

Courses

DEC

JAN

FEB

MAR

Economics of International Business  
Management



**Individual Study**





3<sup>rd</sup>

# Part-time SECOND YEAR

## Third Term Study Plan

Courses

APR

MAY

JUN

JUL

Elective Course



Comprehensive Examination



Thesis





# Termination and Restoration of Status as a Graduate student

1. Maintain 3.00 average to graduate.
2. Remember not to fail to register after the first two weeks of the semester or fail to pay the fee to maintain their status as a graduate student
3. At the end of the first semester, a student will retire if GPA is less than 2.50. If a GPA is between 2.50 to 2.99, a student must maintain a 3.0 GPA in the next semester. For other semester, student with a GPA less than 3.0 must maintain a 3.0 GPA average on the next semester.



# Thesis Option



1. Find the topic and notify MABE
2. MABE assigns Advisor and Committees
3. Register in CU's i-thesis website
4. Prepare and defend the thesis proposal
5. Make a presentation at a seminar
6. Prepare and defend the thesis
7. Finalize the thesis and upload to i-thesis website.



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# *Individual* Study

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“

A group research  
focusing on selected  
business firms

”

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Remark:

- Compulsory
- Students must participate in all academic activities throughout the trip.



# *Individual Study*

Full-Time Domestic **Field Trip**

- 1998 Chiangmai
- 1999 Khonkaen
- 2000 Hat Yai
- 2001 Chonburi
- 2002 Chiangmai-Chiangrai
- 2003 Songkla
- 2004 Udonthani-Nongkhai
- 2005 Khonkaen

- 2006 Suratthani, Prachinburi
- 2007 Chiangmai
- 2008 Khonkaen
- 2009 Rayong
- 2010 Phuket
- 2011 Chiangmai
- 2012 Chiangrai
- 2013 Suratthani-Krabi
- 2014 Khonkaen
- 2015 Nontaburi
- 2017 Bangkok
- 2018 Chiangmai-Lamphun



# *Individual Study*

Full-Time Domestic **Field Trip**





# *Individual Study*

Full-Time Overseas **Field Trip**

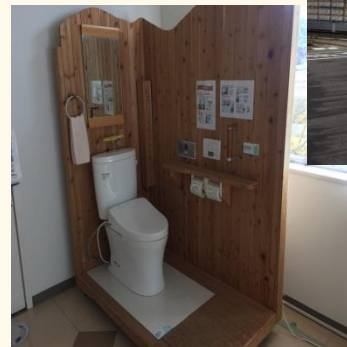
- 2001 China
- 2002 Italy, Japan
- 2003 Japan
- 2004 Germany
- 2005 Italy
- 2006 Germany
- 2007 Italy, Japan

- 2008 Italy, Japan
- 2009 France, Japan
- 2010 France-England, Japan
- 2011 France-England, Korea
- 2012 Italy, China
- 2013 Italy-Switzerland
- 2014 France
- 2015 France-England, Japan
- 2016 Japan
- 2017 Japan
- 2018 Italy-Switzerland



# Individual Study

Full-Time Overseas **Field Trip**





# *Individual Study*

## **Part-Time:** Domestic **Field Trip**

- 2002 Chiangmai-Lumpang
- 2003 Trang
- 2004 Nakhonratchasima
- 2005 Chiangmai
- 2006 Chonburi
- 2007 Rayong
- 2008 Chiangmai
- 2009 Chiangrai

- 2010 Chiangmai
- 2011 Chonburi-Rayong
- 2012 Lumpoon
- 2013 Chiangmai-Lumpoon
- 2014 Chonburi
- 2015 Chonburi
- 2016 Chiangmai
- 2017 Chonburi
- 2018 Chiangmai



# *Individual Study*

**Part-Time:** Domestic **Field Trip**





# *Individual Study*

## **Part-Time:** Overseas **Field Trip**

- 2004 China
- 2005 Korea
- 2006 Malaysia
- 2007 Korea
- 2008 Japan

- 2009 France
- 2010 Italy and Hong Kong
- 2011 Korea
- 2012 France-England
- 2014 Japan
- 2015 Japan
- 2016 France
- 2017 Japan



# Individual Study

## Part-Time: Overseas Field Trip



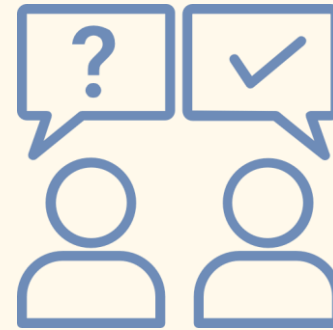


# Comprehensive Examination

Written Examination



Oral Examination







**2**

# **Invited Lecturers**

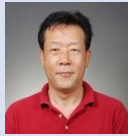


# Invited Lecturers



**Prof. Rodolfo Helg, Ph. D.**

Institute of Economics, Cattaneo University, Italy.



**Asst. Prof. Jo Seung-Gyu, Ph.D.**

National University of Singapore.



**Prof. Rolf-Dieter Reineke, Ph.D.**

University of Applied Sciences and Arts Northwestern Switzerland.



**Prof. Oliver Johannes Gottschall, Ph.D.**

The Mall Group



# Invited Lecturers



**Prof. Mikkel Darebye, Ph. D.**

Universita Commerciale Luigi Bocconi, Milano, Italy.



**Asst. Prof. Randall Shannon, Ph. D.**

College of Management, Mahidol University.



**Asst. Prof. John Thomas Connelly, Ph.D.**

Faculty of Commerce and Accountancy, Chulalongkorn University



**Runchana Pongsapan, Ph.D.**

Bank of Thailand



# Invited Lecturers



**Asst. Prof. Wipawee Tharmmaphornphilas, Ph.D.**

Faculty of Engineering, Chulalongkorn University



**Assoc. Prof. Somchanok Passakonjaras, Ph.D.**

Faculty of Commerce and Accountancy, Chulalongkorn University.



**Asst. Prof. Kavin Asavanant, Ph.D.**

Faculty of Commerce and Accountancy, Chulalongkorn University



**Asst. Prof. Rapeeporn Rungsithong, Ph.D.**

Faculty of Commerce and Accountancy, Chulalongkorn University



# Invited Lecturers



**Asst. Prof. Roongkiat Ratanabanchuen, Ph.D.**

Faculty of Commerce and Accountancy, Chulalongkorn University



**Asst. Prof. Kanis Saengchote, Ph.D.**

Faculty of Commerce and Accountancy, Chulalongkorn University.



**Asst. Prof. Suparatana Tanthanongsakkun, Ph.D.**

Faculty of Commerce and Accountancy, Chulalongkorn University.





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# **Student's Activities**



# The First and The Last Orientation





# Sport Day





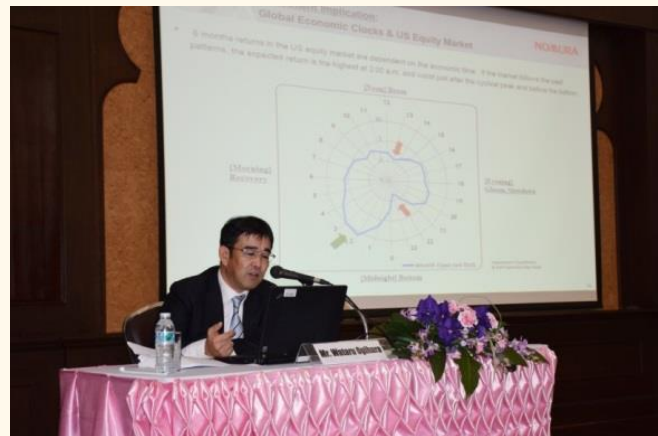
# Get-Together Party





# Special Lecture

by Capital Nomura Securities Public Co., Ltd.





A teal-colored circle with a white number 4 inside it.

4

# Registration



## Note to new students

Those who are accepted by more than one programs must inform the **Graduate Office (Chamchuri 10 Building)** and choose only the program you intend to study (**no later than June 14, 2021**).

Otherwise your student ID number will not be issued.



# **New students Registration Schedule**



Date	Subject
Jul 1, 2021	Students <b>download enrollment documents</b> and online enrollment manual at <a href="https://www.reg.chula.ac.th">https://www.reg.chula.ac.th</a> (click "Students" → "Manual")
Jul 10, 2021	Students <b>download CU NEX Mobile Application</b> from APP Store or Play Store and log-in into the application (to receive latest news and schedule from the university and to issue a student card)
	<b>Student ID for new graduate students announced</b> at <a href="http://www.reg.chula.ac.th">www.reg.chula.ac.th</a> (click "NEW STUDENTS")



Date	Subject
Jul 10 – 20, 2021	Students <b>request for CU NET password</b> at <a href="http://www.it.chula.ac.th">http://www.it.chula.ac.th</a> (click "Students" –> "New Password for Student")
	Students <b>fill in "New Student Survey" (CR19)</b> at <a href="http://www.reg.chula.ac.th">www.reg.chula.ac.th</a> by using Student ID to log-in into the system
	Students <b>fill in "Student Profile" (CR20)</b> by using Student ID to log-in into the system
	Students upload the enrollment form with 2-inch photo with white background at <a href="http://adm.reg.chula.ac.th/student">http://adm.reg.chula.ac.th/student</a>



Date	Subject
Jul 14 - 21, 2021	Students <b>apply for course registration</b> for First Semester of Academic year 2021 at <a href="https://www.reg.chula.ac.th">https://www.reg.chula.ac.th</a>
Jul 2 – Aug 22, 2021	Students pay tuition fees for first semester through CU NEX Mobile Application
Jul 23 – 29, 2021	Students <b>check submission status of enrollment documents (CR74)</b>  Students register for 2 <sup>nd</sup> round, First semester



Date	Subject
August 2, 2021	Start date of First Semester, Academic Year 2021
Aug 9, 2021 onwards	Students <b>check course registration result (CR54)</b> for First Semester of Academic Year 2021 at <a href="https://www.reg.chula.ac.th">https://www.reg.chula.ac.th</a>
Aug 9 – 20, 2021	Students <b>apply for late course registration / add subject / drop subject / change section</b> for first semester of Academic Year 2021 at <a href="https://www.reg.chula.ac.th">https://www.reg.chula.ac.th</a>



# Payment

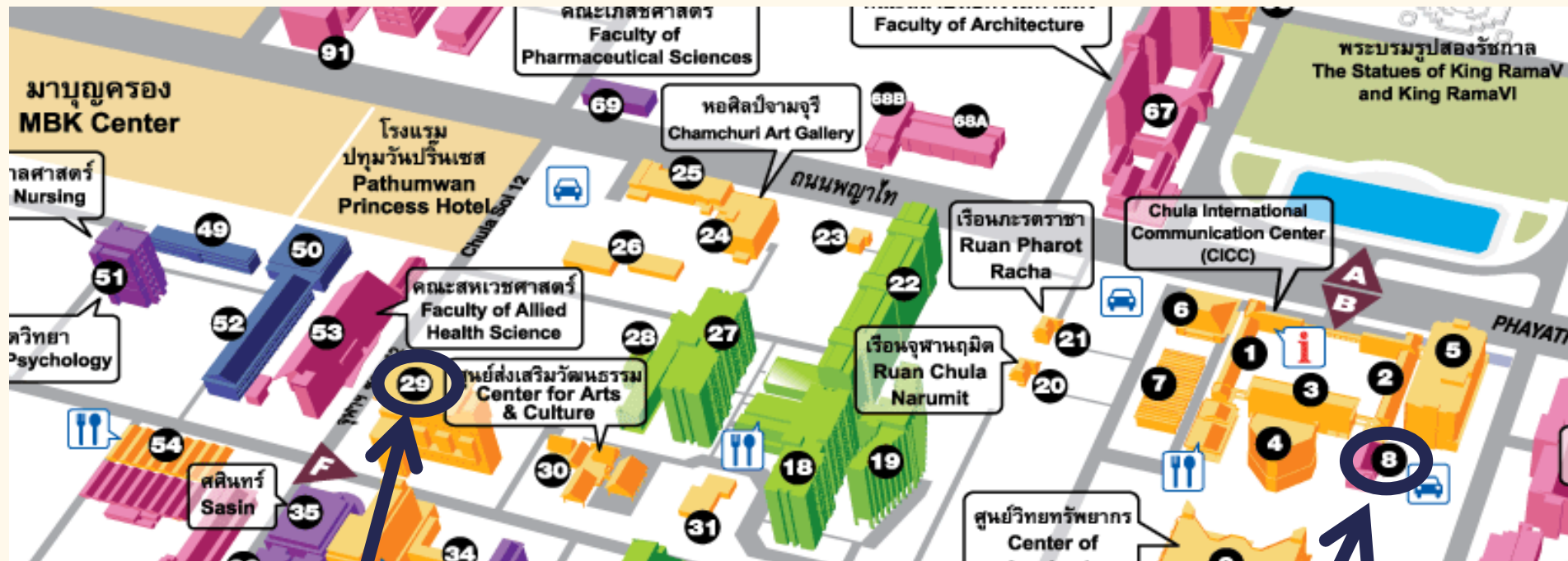
Chulalongkorn University requires that a tuition fee payment must be done through a CU-NEX application.

CU-NEX app. can be downloaded from App Store or Play Store.

Students in Thailand can open a CU-NEX account at K-Bank.

Foreign students not in Thailand can download CU-NEX app, then register with their student ID and passport number. On payment, they can pay by credit cards (exchange rates and bank fees apply).





**No.29**

Graduate Office  
(Chamchuri 10 Building)

**No.8**

Office of the Resistar  
(Chamchuri 6 Building)



# DO

# DON'T







**5**

# **Important Notes**



# English Proficiency Test

Applicants who have not fulfilled an English proficiency requirements are required to take an English proficiency test and get at least a minimum score as announced by MABE within the first term of 2021 academic year.

- CU-TEP at least 61
- TOEFL (paper-based) at least 500
- TOEFL (internet-based) at least 61
- Academic IELTS at least 5.5



# Intensive Courses

Applicants who do not have strong backgrounds in economics and/or econometrics are strongly advised to take appropriate intensive courses.

3 Intensive courses are available: Introduction to Econometrics, Microeconomics and Macroeconomics.

Details on intensive courses can be found at

<http://www.mabe.econ.chula.ac.th/intensive-courses-for-academic-year-2021/>



# Foreign Applicants' Visa Application

## **1. Foreign applicants outside Thailand**

Chulalongkorn University now requires a proof of COVID-19 vaccination from foreign applicants before they can come to study at the university.

Consequently, a foreign applicant must submit such a proof to MABE for approval before a visa application documents will be issued.



# Foreign Applicants' Visa Application

## 2. Foreign applicants already in Thailand

Applicants who just finished their study in Thailand must contact an International Affairs Office, Faculty of Economics at [econ\\_int.off@chula.ac.th](mailto:econ_int.off@chula.ac.th) for detail on how to extend your visa to continue your study at Chulalongkorn University.

FYI: an International Affairs Office website is <https://www.econ.chula.ac.th/about/facilities/international-affairs/>



# The First Term Study: On-Line

MABE's first classes will begin at very early August 2021. Due to the constantly changing COVID-19 situation, MABE committees decide to announce that a study in the first term will be ***ON-LINE*** only.





**6**

# **Administrative Committees**



# Administrative Committee



## Advisor

Assoc. Prof. Supattra Lohvachalakul  
slohkul@hotmail.com

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## Advisor

Assoc. Prof. Phaisal Lekuthai  
phaisal.l@chula.ac.th

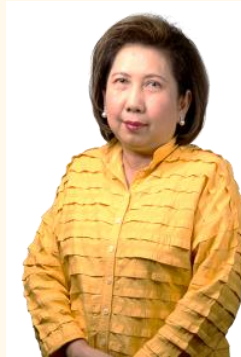
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## Advisor

Asst. Prof. Phitsanes Jessadachatr  
phitsanes@yahoo.com

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## Advisor

Assoc. Prof. Chalaiporn Amonvatana, Ph.D  
chalaiporn.a@chula.ac.th

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## Advisor

Assoc. Prof. Samart Chiasakul  
samart.c@chula.ac.th



## Advisor

Assoc. Prof. Prachark Sakuntalaksna, Ph.D  
prachark.s@chula.ac.th



# Administrative Committee



## Chairperson

Asst. Prof. Nipit Wongpunya, Ph.D.  
nipit.w@Chula.ac.th

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## Manager

Assoc. Prof. Jittapatr Kruavan, Ph.D.  
jittapatr.k@chula.ac.th

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## Committee & Secretary

Asst. Prof. Ratidanai Hoonsawat, Ph.D.  
ratidanai.h@chula.ac.th

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## Committee

Asst. Prof. San Sampattavanija, Ph.D.  
san.s@chula.ac.th

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## Committee

Asst. Prof. Panutat Satchachai, Ph.D.  
panutat.S@Chula.ac.th



## Committee

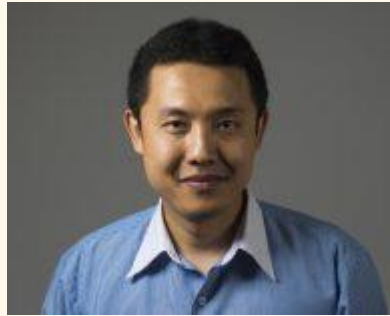
Asst. Prof. Pacharasut Sujarittanonta, Ph.D.  
pacharasut.s@Chula.ac.th



# Staff



Miss Siripatt Pilandanadilok  
siripatt.p@chula.ac.th  
Tel. 02-218-6215 ext. 14



Mr. Sakol Deeprasert  
cero.08@hotmail.com  
Tel. 02-218-6215 ext. 0



Miss Rungthip Pontrakoon  
rungthip.po@chula.ac.th  
Tel. 02-218-6215 ext. 14



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MABE

Faculty of Economics, Chulalongkorn University