

**M A B E**

# **The First Meeting 2023**

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Faculty of Economics, Chulalongkorn University

# MABE

**MASTER OF ARTS PROGRAM  
IN BUSINESS AND MANAGERIAL ECONOMICS**



**E-mail : [mabe@chula.ac.th](mailto:mabe@chula.ac.th)**

**Website : <http://www.mabe.econ.chula.ac.th>**

**Facebook : <https://www.facebook.com/mabe.econchula>**



# *OUTLINE*

- 1. Program structure**
- 2. Invited Lecturers**
- 3. Student Activities**
- 4. Registration**
- 5. Important Notes**
- 6. Administrative Committees**



**1**

# **PROGRAM STRUCTURE**

# 1. Program Structure

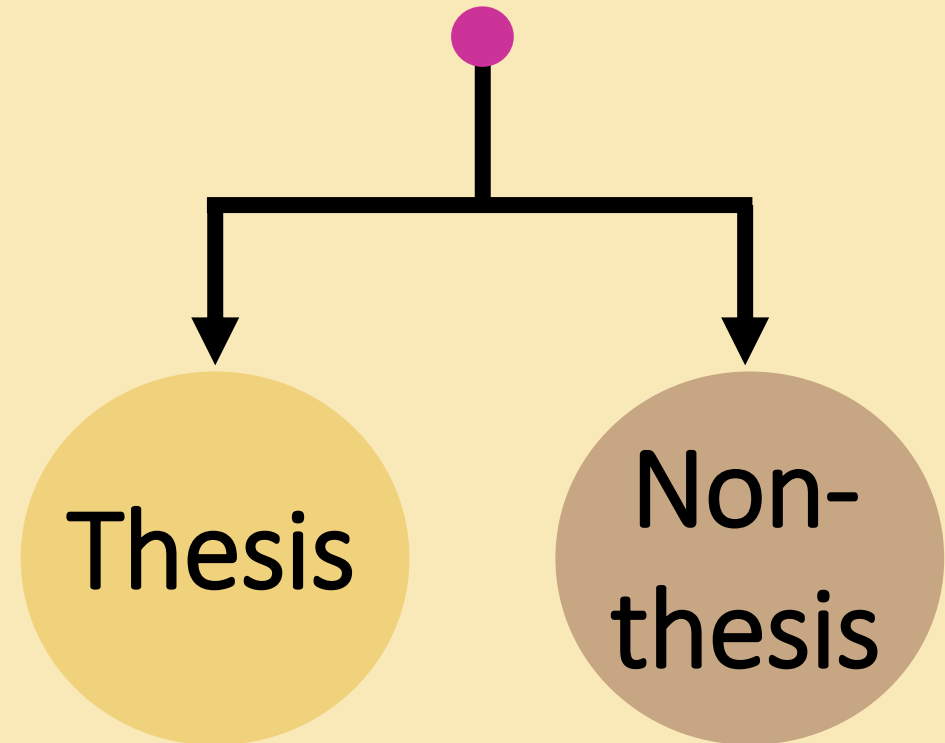
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- Core and Elective courses
  - Thesis
  - Individual study and comprehensive examination
-



## Two Options



# Core Courses

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(8 courses,  
24 credits)

- Advanced Economic Theory I
- Advanced Economic Theory II
- Quantitative Methods in Economic Analysis
- Cost and Financial Analysis
- Economics of Production and Marketing
- Economics of Human Resource Management
- Money and Financial Management in Economic Development
- Economics of International Business Management

# Elective Courses

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(3 credits each)

- Project Evaluation and Project Feasibility Analysis
- Economics of Risk Management
- International Financial and Investment Theory
- Entrepreneurial & Strategic Management
- Management Consulting
- Game Theory and Managerial Application

*\*Only certain Courses will be available in a given semester*



# Full-Time

1 year (3 terms)

36 credits

&

# Part-Time

2 year (6 terms)

36 credits

	THESIS	NON-THESIS
<b>Core Courses</b>	<b>8 courses (24 credits)</b>	<b>8 courses (24 credits)</b>
<b>Elective Courses</b>	-	<b>3 courses (9 credits)</b>
<b>Individual Study &amp; Comprehensive exam.</b>	-	<b>1 course (3 credits)</b>
<b>Thesis</b>	<b>12 credits</b>	-

# Full-Time



## Thesis

First term: 4 Core Courses

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Second term: 4 Core  
Courses

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Third term : Thesis\*

\* One course might have to be taken if necessary.

# Full-Time

## Non Thesis

First : 4 Core Courses  
term

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Second : 4 Core Courses  
term

---

Third : 3 Elective courses  
term : Individual Study  
: Comprehensive Exam.

1<sup>st</sup>

# Full-Time FIRST TERM STUDY PLAN

## COURSES

AUG

SEP

OCT

NOV

Quantitative Methods in Economic Analysis



Advanced Economic Theory II



Economics of Production and Marketing Management



Advanced Economic Theory I



2<sup>nd</sup>

# Full-Time SECOND TERM STUDY PLAN

COURSES	DEC	JAN	FEB	MAR
Money and Financial Management in Economic Development	↔			
Cost and Financial Analysis		↔		
Economics of International Business Management			↔	
Economics of Human Resource Management				↔

3<sup>rd</sup>

Full-Time

# THIRD TERM STUDY PLAN

COURSES

ARP

MAY

JUN

JUL

**Individual Study**



**Thesis**



Project Evaluation and Feasibility Analysis



Management Consulting



next....

3<sup>rd</sup>

Full-Time

# THIRD TERM STUDY PLAN

COURSES

ARP

MAY

JUN

JUL

Economics of Risk Management



Game Theory and Managerial Application



Entrepreneurial and Strategic management



**Comprehensive Examination**



# Part-Time

## “Thesis”

## Option

1st term : 2 Core Courses

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2nd term : 2 Core Courses

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3rd term : 2 Core Courses

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First  
Year

1st term : 2 Core Courses

---

2nd term : Thesis

---

3rd term : Thesis

Second  
Year



# Part-Time

## “Non-Thesis”

### Option

1<sup>st</sup> term : 2 Core Courses

2<sup>nd</sup> term : 2 Core Courses

3<sup>rd</sup> term : 2 Core Courses

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First  
Year

1<sup>st</sup> term : 2 Core Courses

2<sup>nd</sup> term : 1 Elective Course  
: Individual Study



3<sup>rd</sup> term : 2 Elective Courses  
: Comprehensive Exam.

Second  
Year

1<sup>st</sup>

# Part-time FIRST YEAR



## First Term Study Plan

Courses	AUG	SEP	OCT	NOV	
Advanced Economic Theory I					
Quantitative Methods in Economic Analysis					

2<sup>nd</sup>

# Part-time FIRST YEAR



## Second Term Study Plan

Courses	DEC	JAN	FEB	MAR
Advanced Economic Theory II				
Economics of International Business Management				

3<sup>rd</sup>

# Part-time FIRST YEAR

## Third Term Study Plan

Courses	APR	MAY	JUN	JUL
Money and Financial Management in Economic Development				
Cost and Financial Analysis				

4<sup>th</sup>

# Part-time SECOND YEAR

## First Term Study Plan

Courses	AUG	SEP	OCT	NOV
Economics of Production and Marketing Management				
Economics of Human Resource Management				

5<sup>th</sup>

# Part-time SECOND YEAR

## Second Term Study Plan

Courses

DEC

JAN

FEB

MAR

Elective Course



**Individual Study**



**Thesis**



6<sup>th</sup>

# Part-time SECOND YEAR

## Third Term Study Plan

Courses

APR

MAY

JUN

JUL

2 Elective Courses



Comprehensive Examination



Thesis



# Termination and Restoration of Status as a Graduate student

1. Maintain 3.00 average to graduate.
2. Remember not to fail to register after the first two weeks of the semester or fail to pay the fee to maintain their status as a graduate student
3. At the end of the first semester, a student will retire if GPA is less than 2.50. If a GPA is between 2.50 to 2.99, a student must maintain a 3.0 GPA in the next semester. For other semester, student with a GPA less than 3.0 must maintain a 3.0 GPA average on the next semester.



# Thesis Option



- 1. Find the topic and notify MABE**
- 2. MABE assigns Advisor and Committees**
- 3. Register in CU's i-thesis website**
- 4. Prepare and defend the thesis proposal**
- 5. Make a presentation at a seminar**
- 6. Prepare and defend the thesis**
- 7. Finalize the thesis and upload to i-thesis website.**

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# *Individual Study*

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“

*A group research  
focusing on  
selected business  
firms*

”

*Remark:*

- Compulsory*
- Students must participate in all academic activities throughout the trip.*

“

# IS and case study

- **Domestic or Oversea field trip**
- **New economy lecture**
- **MABE case study**
- **Research Method Workshop**

”

# *Individual Study*

## Full-Time Domestic Field Trip

- 1998 Chiangmai
- 1999 Khonkaen
- 2000 Hat Yai
- 2001 Chonburi
- 2002 Chiangmai-Chiangrai
- 2003 Songkla
- 2004 Udonthani-Nongkhai
- 2005 Khonkaen
- 2006 Suratthani, Prachinburi

- 2007 Chiangmai
- 2008 Khonkaen
- 2009 Rayong
- 2010 Phuket
- 2011 Chiangmai
- 2012 Chiangrai
- 2013 Suratthani-Krabi
- 2014 Khonkaen
- 2015 Nontaburi
- 2017 Bangkok
- 2018 Chiangmai-Lamphun
- 2022 Chonburi

# *Individual Study*

Full-Time Domestic Field Trip

*“Chonburi 2022 “*



# *Individual Study*

## Full-Time Overseas Field Trip

- 2001 China
- 2002 Italy, Japan
- 2003 Japan
- 2004 Germany
- 2005 Italy
- 2006 Germany
- 2007 Italy, Japan

- 2008 Italy, Japan
- 2009 France, Japan
- 2010 France-England, Japan
- 2011 France-England, Korea
- 2012 Italy, China
- 2013 Italy-Switzerland
- 2014 France
- 2015 France-England, Japan
- 2016 Japan
- 2017 Japan
- 2018 Italy-Switzerland
- 2019 Italy



# *Individual Study*

Full-Time Overseas Field Trip

*“ Milan, Italy “*



# *Individual Study*

## Part-Time Domestic Field Trip

- 2002 Chiangmai-Lumpang
- 2003 Trang
- 2004 Nakhonratchasima
- 2005 Chiangmai
- 2006 Chonburi
- 2007 Rayong
- 2008 Chiangmai
- 2009 Chiangrai

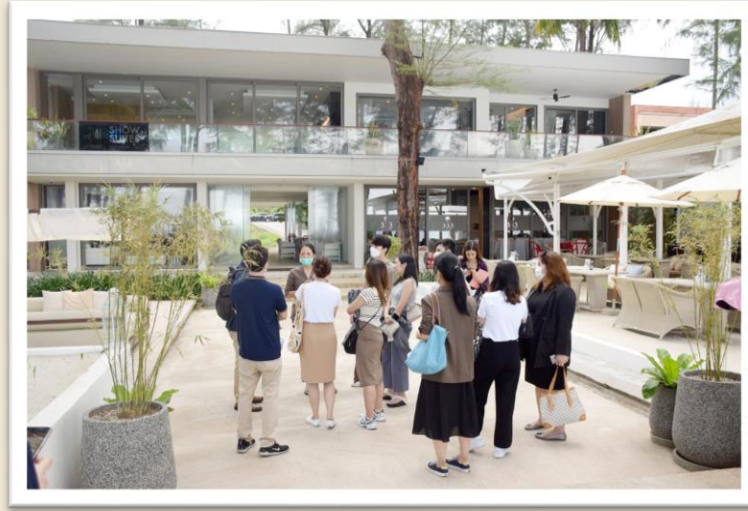
- 2010 Chiangmai
- 2011 Chonburi-Rayong
- 2012 Lumpoon
- 2013 Chiangmai-Lumpoon
- 2014 Chonburi
- 2015 Chonburi
- 2016 Chiangmai
- 2017 Chonburi,
- 2018 Chiangmai
- 2019 Chiangmai
- 2022 Phuket



# *Individual Study*

Full-Time Domestic Field Trip

*“Phuket 2022 “*



# *Individual Study*

## *Part-Time: Overseas Field Trip*

- 2004 China
- 2005 Korea
- 2006 Malaysia
- 2007 Korea
- 2008 Japan

- 2009 France
- 2010 Italy and Hong Kong
- 2011 Korea
- 2012 France-England
- 2014 Japan
- 2015 Japan
- 2016 France
- 2017 Japan
- 2018 Japan

# *Individual Study*

*Part-Time:* Overseas *Field Trip*

*“ Nagoya, Japan ”*

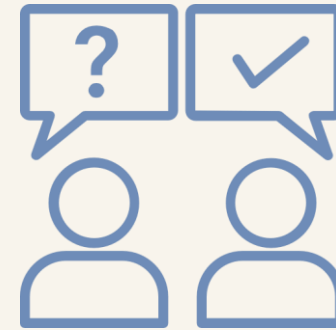


# Comprehensive Examination

*Written  
Examination*



*Oral  
Examination*







**2**

# **Invited Lecturers**

# Invited Lecturers



**Professor Rodolfo Helg, Ph. D.**  
(University of Bocconi, Italy)



**Assoc. Prof. Mikkel Darebye, Ph. D.**  
(University of Bocconi, Italy)



**Asst. Prof. Jo Seung-Gyu, Ph.D.**  
(National University of Singapore, Singapore)



**Prof. Rolf-Dieter Reineke, Ph.D.**  
(University of Applied Sciences, Switzerland)



**Prof. Thanos Papadimitriou, Ph.D.**  
(University of Bocconi, Italy)



**Mr. Oliver Gottschall, Ph.D.**  
(Betagro, Chief Operating Officer - Food Business)

# Invited Lecturers



**Asst. Prof.Somchanok Passakonjaras, Ph.D.**  
(Chulalongkorn university, Thailand)



**Asst. Prof.Rapeeporn Rungsithong, Ph.D.**  
(Chulalongkorn university, Thailand)



**Asst. Prof.Jananya Sthienchoak, Ph.D.**  
(Chulalongkorn university, Thailand)



**Assoc.Prof. Wipawee Tharmmaphornphilas, Ph.D.**  
(Chulalongkorn university, Thailand)



**Asst. Prof.Kavin Asavanant, Ph.D.**  
(Chulalongkorn university, Thailand)



**Asst. Prof.Suparatana Tanthanongsakkun, Ph.D.**  
(Chulalongkorn university, Thailand)

# Guest Speakers



**Mr. Kanit Sangsubhan, Ph.D**  
(Chairman, Advisory Board of EEC)



**Mr. Kasidit Tansanguan**  
(Director, Digital Currency Team, Bank of Thailand)



**Mr. Naris Sathapholdecha**  
(Head of TMB Analytics, TMB Thanachart Bank)



**Dr. Runchana Pongsaparn**  
(Deputy Director, Financial Stability Unit, Bank of Thailand)





**3**

# **Student's Activities**

# The First and The Last Orientation



# Sport Day





# Get-Together Party



# Special Lecture

by Capital Nomura Securities Public Co., Ltd.



**MABE**  
The Master of Arts Program  
in Business and  
Managerial Economics  
and The Center for Business  
and Managerial Economics  
associated with  
**NOMURA**  
Connecting Markets East & West  
Capital Nomura Securities  
Public Company Limited

**ESG Investing  
and  
Capital Market  
Development  
in With/Post  
COVID-19 Era**

November 20th, 2021  
10:00-11:30  
(Bangkok Time)



Mr. Yuta Seki  
Senior Corporate  
Managing Director



Mr. Yohei Kitano  
Senior Analyst



Mr. Kenji Tominaga  
Financial Industry Analyst



Master of Arts Program in Business and Managerial Economics  
in cooperate with Capital Nomura Securities PCL.

**Special Speaker**



Mr. Katsuya Imanishi  
President  
Capital Nomura Securities PCL.

**Utilizing  
MABE studying  
experiences  
in the real  
business world**

18 February | 10.00 -  
2023 | 12.00

Room 512 Faculty of Economics

For more informatin:  
[www.mabe.econ.chula.ac.th](http://www.mabe.econ.chula.ac.th)  
Tel. 66 2218 6215  
email: mabe@chula.ac.th





# DO

# DON'T



**4**

# **Registration**

# Note to new students

Those who are accepted by more than one programs must submit the Program Selection Request Form within 15th June 2023 by download the Program Selection Request at <https://www.grad.chula.ac.th/download1.php>

Typing or filling in the form, scanning the document and send to the email [webreg@chula.ac.th](mailto:webreg@chula.ac.th) with the title "Program Selection Request Form in case of simultaneously to more than 1 program"

*"Otherwise your student ID number will not be issued."*



**New students  
Registration  
Schedule**

Date	Subject
	New students <b>download details of enrollment documents and online enrollment manual</b> at <a href="https://www.reg.chula.ac.th">https://www.reg.chula.ac.th</a>
July 3, 2023 onwards	New students <b>download CU NEX Mobile Application</b> from App Store or Play Store and log-in into the application (to receive latest news and schedule from the university and to issue a student card)
	<b>Student ID for new graduate students announced</b> at <a href="http://www.reg.chula.ac.th">www.reg.chula.ac.th</a> (click “NEW STUDENTS”)

Date	Subject
Jul 4 – 13, 2023	New students <b>request for CU NET password</b> at <a href="https://www.it.chula.ac.th/service/new-password/">https://www.it.chula.ac.th/service/new-password/</a>
	New students <b>fill in “New Student Survey” (CR19)</b> at <a href="http://www.reg.chula.ac.th">www.reg.chula.ac.th</a> by using Student ID to log-in into the system
	New students <b>fill in “Student Profile” (CR20)</b> by using Student ID to log-in into the system
	New students upload the enrollments form and student photo (770 x 900 pixels, white background) at <a href="http://adm.reg.chula.ac.th/student">http://adm.reg.chula.ac.th/student</a>

<b>Date</b>	<b>Subject</b>
Jul 11 - 16, 2023	<b>Register for courses</b> for first semester, Academic Year 2023 at <a href="https://www.reg.chula.ac.th">https://www.reg.chula.ac.th</a>
July 12 - Aug 6, 2023	<b>Pay tuition fees</b> for first semester through CU NEX Mobile Application (CUNEX Call Center 02-008-6556)
July 21 - 26, 2022	<b>Check round 1 result of registration as requested (CR74)</b> and <b>register for 2nd round request</b> at <a href="https://www.reg.chula.ac.th">https://www.reg.chula.ac.th</a>
July 24, 2023 onwards	<b>Check result of photo and passport upload</b> from the online enrollment system ( <a href="https://adm.reg.chula.ac.th/login">https://adm.reg.chula.ac.th/login</a> ). If they are rejected, students need to upload the correct documents."

Date	Subject
July 27, 2023 onwards	Start requesting for student ID card via CUNEX application. Students may check the status of card delivery via CUNEX.
August 1, 2023	Start date of First Semester, Academic Year 2023
August 1 - 4, 2022	<b>Check result of course registration as requested (CR74)</b> for 2nd round and register for 3rd round request.
August 4, 2023	<b>Check result of course registration as requested (CR74)</b> for 3rd Round.

<b>Date1</b>	<b>Subject</b>
August 7 - 18, 2023 (20:00)	Late registration/changing sections/adding/dropping" / "Check student registration result (CR54)" for First Semester, Academic Year 2023 at <a href="http://www.reg.chula.ac.th">www.reg.chula.ac.th</a>
August 20, 2023 (23:00)	Last day of tuition fee payment for Late Registration / adding, changing sections.
August 24 – September 1, 2023	Check the 2nd CR52
September 15, 2023	Last day of dropping courses

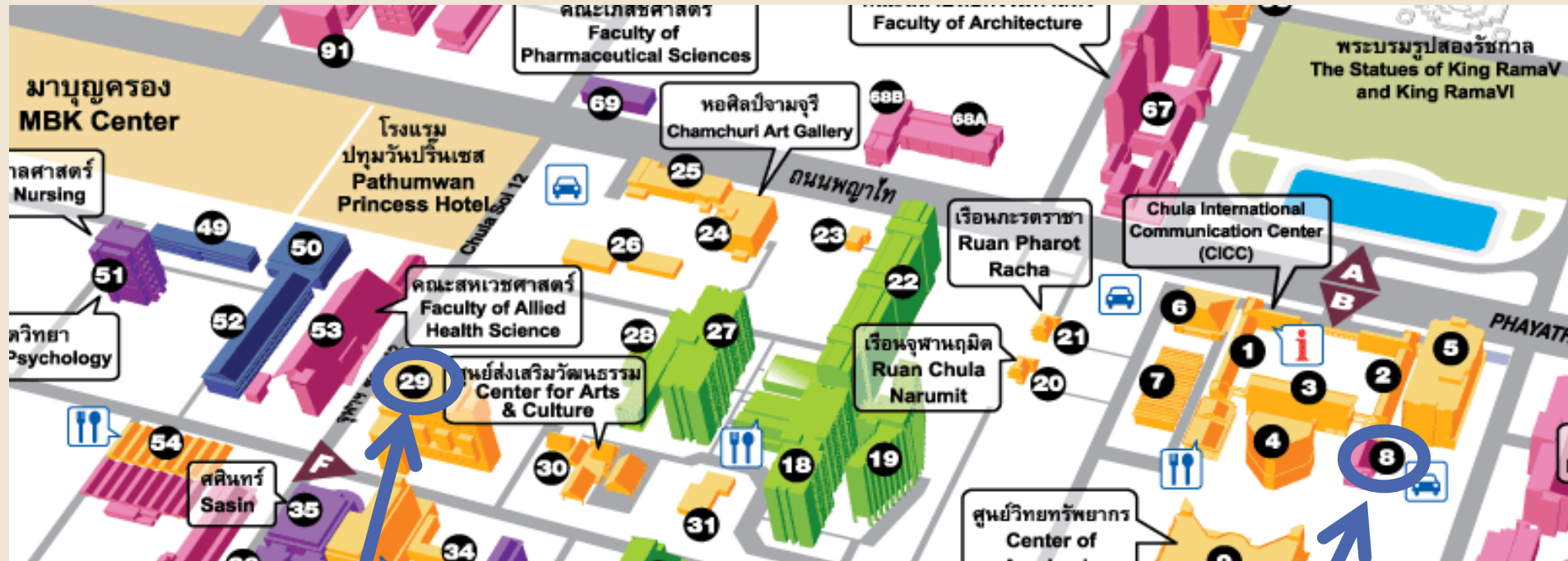
# Payment

Chulalongkorn University requires that a tuition fee payment **must be done** through a CU-NEX application.

CU-NEX app. can be downloaded from App Store or Play Store.

Students in Thailand can open a CU-NEX account at K-Bank.

Foreign students not in Thailand can download CU-NEX app, then register with their student ID and passport number. On payment, they can pay by credit cards (exchange rates and bank fees apply).



**No. 29**

Graduate Office  
(Chamchuri 10 Building)

**No. 8**

Office of the Registrar  
(Chamchuri 6 Building)





**5**

# **Important Notes**

# Intensive Courses

Applicants who do not have strong backgrounds in economics and/or econometrics are strongly advised to take appropriate intensive courses.

3 Intensive courses are available: Introduction to Econometrics, Microeconomics and Macroeconomics.

\*Apply now until June 15th, 2023

Details on intensive courses can be found at

<http://www.mabe.econ.chula.ac.th>

# Orientation

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July 21-23, 2023 at Hua Hin province

All new MABE students must attend

The expenses are 4,500 baht per student

The deadline of payment is June 23, 2023

# Foreign Applicants' Visa Application

## **Foreign applicants already in Thailand**

Applicants who just finished their study in Thailand must contact an International Affairs Office, Faculty of Economics at [econ\\_int.off@chula.ac.th](mailto:econ_int.off@chula.ac.th) for detail on how to extend your visa to continue your study at Chulalongkorn University.

FYI: an International Affairs Office website is

<https://www.econ.chula.ac.th/about/facilities/international-affairs/>



**6**

# **Administrative Committees**

# Administrative Committee



**Advisor**

Assoc. Prof. Supattra Lohvachalukul

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**Advisor**

Assoc. Prof. Phaisal Lekuthai

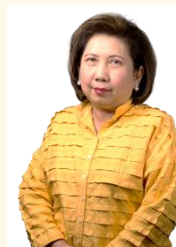
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**Advisor**

Asst. Prof. Phitsanes Jessadachatr

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**Advisor**

Assoc. Prof. Chalaiporn Amonvatana, Ph.D

---



**Advisor**

Assoc. Prof. Samart Chiasakul

---



**Advisor**

Assoc. Prof. Prachark Sakuntalaksna, Ph.D

---



**Advisor**

Assoc. Prof. Jittapatr Kruavan, Ph.D

# Administrative Committee



## Chairperson

Asst.Prof.Nipit Wongpunya, Ph.D.  
nipit.w@chula.ac.th

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## Committee

Asst.Prof.San Sampattavanija, Ph.D.  
san.s@chula.ac.th

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## Committee

Asst.Prof.Panutat Satchachai, Ph.D.  
panutat.s@chula.ac.th

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## Committee

Asst.Prof.Pacharasut Sujarittanonta, Ph.D.

---



## Committee

Lect. Voramast Limteerakul, Ph.D.  
Voramast.L@chula.ac.th



## Committee & Secretary

Lect. Katikar Tipayalai, Ph.D.  
katikar.t@chula.ac.th

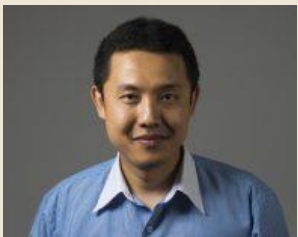
# Staff



**Miss Siripatt Pilandanadilok**  
siripatt.p@chula.ac.th



**Miss Rungthip Pontrakoon**  
rungthip.po@chula.ac.th



**Mr. Sakol Deeprasert**  
cero.08@hotmail.com



**Miss Lawan Thanasawangkul**  
lawan.th@Chula.ac.th



**- END -**

**MABE**

Faculty of Economics, Chulalongkorn University