

# Master of Arts Program in Business and Managerial Economics



Faculty of Economics, Chulalongkorn University



FULL TIME 1-YEAR  
INTERNATIONAL  
PROGRAM

&

PART TIME 2-YEAR  
INTERNATIONAL  
PROGRAM

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## The MABE Program Committee

### “ Advisor ”

- Associate Professor Supattra Lohvacharakul
- Associate Professor Prachark Sakuntalaksna, Ph.D.
- Associate Professor Smart Chiasakul
- Assistant Professor Phitsanes Jessadachatr, Ph.D
- Associate Professor Chalaiporn Amonvatana, Ph.D.
- Associate Professor Jittapatr Kruavan, Ph.D.

- Assistant Professor Nipit Wongpunya, Ph.D
- Assistant Professor San Sampattavanija, Ph.D.

### “ Chairperson ” & “ Secretary ”

### “ Administrative Committee ”

- Assistant Professor Panutat Satchachai, Ph.D.
- Associate Professor Tanapong Potipiti,
- Assistant Professor Ratidanai Hoonsawat, Ph.D.
- Assistant Professor Pacharasut Sujarittanonta, Ph.D.

# Visiting Professors

- Prof. Mikkel Draebye, Ph.D. (University of Bocconi, Italy)
- Prof. Rodolfo Helg, Ph.D. (University of Bocconi, Italy)
- Prof. Thanos Papadimitriou, Ph.D. (University of Bocconi, Italy)
- Prof. Jo Seung-Gyu, Ph.D. (National University of Singapore, Singapore)
- Prof. Rolf Dieter Reineke, Ph.D. (University of Applied Sciences, Switzerland)
- Asst. Prof. J. Thomas Connelly, Ph.D. (Chulalongkorn University)
- Assoc. Prof. Wipawee Tharmmaphornphilas, Ph.D. (Chulalongkorn University)
- Assoc. Prof. Somchanok Passakonjaras, Ph.D. (Chulalongkorn University)
- Asst. Prof. Thitithep Sitthiyot, Ph.D. (Chulalongkorn University)
- Asst. Prof. Kavin Asavanant, Ph.D. (Chulalongkorn University)
- Jananya Sthienchoak, Ph.D. (Chulalongkorn University)
- Suparatana Tanthanongsakkun, Ph.D. (Chulalongkorn University)
- Roongkiat Ratanabanchuen, Ph.D. (Chulalongkorn University)
- Oliver Gottschall, Ph.D. (The Mall Group)
- Rapeeporn Rungsithong, Ph.D. (Ministry of Finance)

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## Approach of the MABE Program

### Overview

Established in 1997, the Master of Arts in Business and Managerial Economics (MABE) International Program's curriculum prepares you for success in a business environment in which traditional structural and functional boundaries are fast disappearing. Each course is carefully designed to stay ahead of an ever-changing business world and to meet the evolving needs of prospective business persons and policy-makers. The blending of theory and practice found throughout the MABE curriculum is the hallmark of the MABE Program.

The MABE Program not only offers pure business and general management but also envisages an importance of Economics whose fields cover topics ranging from making sound business decisions to tackling some society's most challenging issues.

As a consequence, the MABE students are able to incorporate the study of economic theories and practices applicable to issues relevant to business world. This is distinctiveness of the MABE Program.

The MABE Program has been designed under close consultation with world-class universities, business firms and public organizations. MABE is open to all graduates from various disciplines and nationalities. The students can gain exposure through working closely with professors and colleagues from different cultures and through linguistic acquisition as well as research assignments. The program encourages learning through classroom lectures, real-world case studies and analyses, individual studies, group projects and team presentations, and domestic and international field trip studies. The program offers two options: thesis and non-thesis with total of 36 credits





# MABE

## One-year (Full Time) Two-year (Part Time) Programs

The MABE Program offers two options;  
a one-year program (Full Time) and  
a two-year program (Part Time).

Students choosing a full time program will study in weekdays and/or weekends. Those who choose a part time program will study in weekday evenings and weekends.

One-year experience is preferred for applicants who wish to study in a part time program.

Applicants must make a decision at the beginning whether to study in a full-time or a part-time program.



## Admission Requirements

To qualify for admission to the MABE Program, applicants must have the following qualifications:

- Bachelor's degree in any fields from an accredited university or its international equivalent with a GPA of recommended 2.50
- One-year work experience preferred for part-time program
- One of the following English language proficiency tests:
  - CU-TEP at least 61
  - TOEFL (paper-based) at least 500
  - TOEFL (computer-based) at least 61
  - IELTS at least 5.5

# 05 Application Materials

1. Applicants ensure that the following application materials are submitted.
  - Completed application form
  - Copy of official transcript from previous universities/institutions attended
  - Copy of a degree certificate
  - Copy of national ID card or passport
  - Certificate of an English language test within the last two years
  - CV/Resume
  - Two letters of reference
  - Three one-inch photos within the last six months
2. An application form can be downloaded from the MABE website.
3. A completed application form and supporting materials should be submitted to the MABE Office.
4. Application for admission must be done in the timetable below.

Further information can be found on the website.

## Timetable for Admissions

Application Period	Interview date	Announcement of Result	Remark
Round 1: February - March	End of March	5 days after interview date	The interview dates, avenues and interview results will be announced on MABE website.
Round 2: March - April	End of April	5 days after interview date	
Round 3: April - May	End of May	5 days after interview date	
Intensive courses	June - July	-	

Intensive Courses - Students with no undergraduate background in economics are recommended to attend the Intensive Course during June and July. The 60-hour intensive courses provide students with the fundamentals of Microeconomics, Macroeconomics and Econometrics.

# Courses

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**The MABE curriculum consist of 36 credits:**

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Thesis option : Core courses 24 credits  
Thesis 12 credits

Non-Thesis option : Core courses 24 credits  
Elective courses 9 credits  
Individual study 3 credits

## **Core Courses**

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- Advanced Economic Theory I
- Advanced Economic Theory II
- Quantitative Methods in Economic Analysis
- Cost and Financial Analysis
- Economics of Production and Marketing Management
- Economics of Human Resource Management

## **Selected Elective Courses\***

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- Economics of Industrial Management
- Project Evaluation and Project Feasibility Analysis
- Economics of Risk Management
- International Financial and Investment Theory
- Special Topics in Business and Managerial Economics :
  - Entrepreneur and Economy
  - Strategic Marketing
  - Strategic Management
  - International Management Consulting Module
  - Game Theory and Managerial Application
- Individual Study in Business and Managerial Economics

*\*Courses offered vary from year to year*

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# Tuition & Expenses

## Tuition Fee

### Full-time Program

#### *Thai Students*

- 85,200 THB per term (255,600 THB per 3 terms)

#### *International Students*

- 90,200 THB per term (270,600 THB per 3 terms)

### Part-time Program

#### *Thai Students*

- 59,000 THB per term (354,000 THB per 6 terms)

#### *International Students*

- 61,500 THB per term (369,600 THB per 6 terms)

## Expense

Application fee: 1,000 bath

Domestic field trip and other activities (estimated) : 10,000 bath

\* Subject to change according to the university annual announcement





เศรษฐศาสตร์  
ECONOMICS  
Chulalongkorn University

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